

Four Quadrant Model

	Intangible/Internal	Tangible/External
Individual	Mindset Influences Values, Beliefs, Assumptions, Developmental Level	Behavioral Influences Individual Actions
Collective	Intangible Cultural/Contextual Influences Shared Values and Beliefs, Felt Qualities, What Gets Attention	Tangible Cultural/Contextual Influences Systems, Processes, Structures, etc.



Clear Impact

Consulting Group