

Leadership Versatility Model

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What is the Leadership Versatility Model?

We at Clear Impact have been working with the Leadership Versatility Model as Certified Practitioners for over 15 years. To us, this model reflects what we see as the essential elements of leadership. Versatile Leadership (Kaplan & Kaiser) is the ability to respond effectively to a variety of different and changing conditions by having a wide range of possible responses, as well as the wisdom to know how and when to apply them. The model focuses on two specific polarities that account for most of what it takes to be an effective leader. Many leaders see them as opposed to each other. The most effective leaders, however, are those who can fluidly integrate seemingly contradictory approaches. They're the ones who can listen well and also take a strong stand, the ones who can hold people clearly accountable while also creating a deeply engaging context.

The first polarity is **what you lead**: **Operational Leadership** (driving execution, meeting short-term goals, aligning resources) & **Strategic Leadership** (setting direction, being visionary, big picture and long-term focus). The second is **how you lead**: **Forceful Leadership** (taking a tough stand, holding others accountable, taking charge) & **Enabling Leadership** (delegating, empowering, collaborating, helping people feel valued). These dimensions alone account for so much of what it takes to be an effective leader. If a leader is balanced on these dimensions, he or she is almost certainly in the top 10% of all leaders on multiple factors including ability to drive sustainable results. The power of this model, coupled with its elegant simplicity, makes it an ideal choice for integrating into the organizational culture

What does it mean for a leader to be "balanced"?

This model is one of the very few that explores over-doing as well as under-doing, and that presents leadership competencies as paired complements. Most leaders are imbalanced on these key polarities (too much of one, not enough of the other). Even more important, they are often out of touch with the direction of these imbalances, and thus greatly benefit from a 360-degree feedback tool based on this model. Otherwise, even the most earnest of leaders will often be addressing the wrong behaviors. Productively addressing imbalances requires attention to the biases of the organizational context, as well as individual beliefs and assumptions that drive leadership behavior. We provide customized support for organizations to develop effective leadership strategies, including the development of versatile leaders who can think contextually and build and maintain effective high performance organizational cultures.

How does developmental capacity impact leadership ability?

Leaders who function at a higher level of adult development are generally more inner-directed, fulfilled, versatile and effective. They make decisions that are aligned with their deepest values and the good of multiple stakeholders. At lower levels of personal development, leaders are overly driven by a combination of their context and their self-oriented wants and needs, rather than being driven by what's right for the organization from a larger perspective and aligned with their deepest values and wisdom. For this reason, we integrate the Leadership Versatility Model with other developmental approaches.

Information on the next two pages

The first page summarizes the three factors under each overall competency of the **Leadership Versatility Model** (© 2012, Kaiser Leadership Systems). Note that they're always paired. For example, on the first pairing, the most versatile leaders are able to effectively balance **taking charge** and **empowering**. Versatile on both ends of the polarity and along the full continuum, they are able to take strong leadership when appropriate while also having their team members feel able to truly make a difference. Most leaders, however, over-do one side and under-do the other. The second page shows each item within the Leadership Versatility model. Notice again how they are always paired in ways that non-versatile leaders would see as contradictory, e.g. **assumes authority** and **gives people room**.

How do we measure the versatility of an organizational culture?

We have pioneered the use of the Leadership Versatility Model to assess perceptions of leadership at different levels of the organizational culture. When doing so, we've adapted the questions and used an internet-based program to have employees assess what is typical of leaders at different levels. This is very important, as culture drives most organizational behavior.

FORCEFUL



ENABLING

taking the lead and pushing for performance

creating conditions for others to lead and contribute

Takes charge



Empowers

assumes authority; gives direction;

gives people room to contribute; trusts others to handle problems

steps in when problems arise

Declares



Listens

decisive; takes a position and defends it participative; considers input; open to influence

Pushes



Supports

has high expectations and holds people accountable treats people well; shows appreciation; gives people the benefit of the doubt

focusing the organization on

STRATEGIC



OPERATIONAL

positioning the organization for the future

the short term

Direction



Execution

looks ahead; takes a big-picture perspective; thinks strategically

manages the day-to-day details of implementation; follows up

Growth



Efficiency

aggressive about growing, making change, and seizing opportunities practical about change; conserves resources

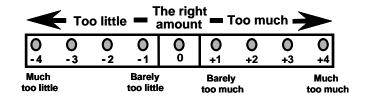
Innovation



questions the status quo; tries new things; encourages creativity

Order

consistent; organized and methodical; uses process discipline



Model Behaviors

Takes		ENABLING	
Takes Charge		Empowers	
1f. l	n control	1e.	Empowers people
2f. <i>A</i>	Assumes authority	2e.	Gives people room
3f. (Gives direction	3e.	Hands-off
4f. S	Steps in	4e.	Trusts people
Declares		Listens	
5f. [Decisive	5e.	Participative
6f. 7	Takes stands	6e.	Relies on input
7f. S	Speaks up	7e.	Open to influence
8f. [Doesn't back down easily	8e.	Receptive to push-back
Pushes		Supports	
9f. F	Pushes people hard	9e.	Shows appreciation
10f. E	Expects a lot	10e.	Treats people well
11f. [Direct when dissatisfied	11e.	Sensitive to people's feelings
12f. ŀ	Holds people accountable	12e.	Gives the benefit of the doubt

STRATEGIC			OPERATIONAL	
Direction		Exe	Execution	
1s.	Future-oriented	10.	Short-term focus	
2s.	Thinks strategically	2o.	Tactical	
3s.	Big-picture perspective	Зо.	Attention to detail	
4s.	Anticipates change	40.	Follows up	
Growth		Effic	Efficiency	
5s.	Aggressive about growth	5o.	Conservative about risk	
6s.	Launches many changes	60.	Practical about change	
7s.	Bold moves	7o.	Incremental change	
8s.	Entrepreneurial	80.	Efficient	
Innovation		Ord	Order	
9s.	Questions the status quo	90.	Goes by the book	
10s.	Embraces change	10o.	Stays with tried and true	
11s.	Open to new ideas	11o.	Organized	
12s.	Encourages innovation	12o.	Process-oriented	