



MARIE-FRANCE LAPIERRE, MA, R.Psych. (BC, NB, QC)

604-825-9376 | MF@MarieFranceLapierre.com

Profile

Experienced psychologist, leadership coach, and governance leader with a proven record in organizational development, board governance, and advocacy. Over 25 years of board and community leadership, combined with 35 years in psychology and 5 years in coaching. Skilled in fostering inclusive environments where individuals and organizations thrive.

Selected Leadership & Governance Experience

Throughout various leadership roles, I demonstrated competencies in:

- Strengthened governance through active contribution to strategic planning and policy development
- Advised senior management and boards on organizational priorities, policy, and service delivery
- Managed human and financial resources with accountability, transparency, and sustainability
- Oversaw accreditation cycles and quality improvement processes in alignment with ethical and professional standards
- Built partnerships and fostered collaboration across diverse organizations and sectors
- Advanced advocacy at municipal, provincial, and federal levels, including testimony before standing committees of the Senate and House of Commons

Board and Governance Roles

RésoSanté (2021–present) – Governance and advocacy for equitable French-language health services in BC

- President (2024–present) – Provide strategic leadership and advocacy for francophone health services in BC; lead the growth of Santé Ouest, BC's first bilingual health clinic (opened in November 2024)
- Member, Policy committee (2022–present) – Contribute to Constitution and Bylaws revisions, and development of new policies
- Treasurer (2023–2024) – Oversaw financial reporting and accountability
- Secretary (2021–2023) – Ensured transparent board records and communication
- Chair, Committee on bilingual clinic proposal to the Ministry of Health (2022)

Société Santé en français (2022–present) – Governance and advocacy for equitable French-language health services across Canada.

- Vice President (2025–present) – Provide strategic leadership to advance equitable access to French-language health services across Canada, supporting national collaboration and governance excellence
- Board member (2022–present) – Contribute to national advocacy and governance strategies
- Chair, Governance committee (2022–present) – Strengthen governance practices and oversee bylaw revisions
- Member, Finance committee (2023–present) – Support financial oversight and accountability
- Member, Evaluation committee (2022–2023) – Contributed to evaluation frameworks to measure program impact and effectiveness

International Coaching Federation (British Columbia Chapter) (2023-present) – Governance and advocacy for professional coaching standards and ethical practice in BC

- Secretary – Maintain accurate governance records and BC Society fillings; ensure bylaws are current, compliant, and consistently applied; strengthen board communication, and support alignment with ICF Global standards

Carrefour 50+ (2025-present) – Governance and advocacy for French-language services for seniors in BC

- Board member – Contribute to strategic direction and advocacy initiatives

Fédération francophone de la Colombie-Britannique (2018–2024) – Governance and advocacy for French-language policy and accessibility in BC; Representing 70,000 francophones across BC

- Board Member – Contributed to provincial advocacy efforts and governance oversight
- Chair, Livre d’Or Committee – Led the initiative to celebrate 75 individuals instrumental in promoting French in BC

Conseil culturel artistique francophone de la CB (2010–2024) – Governance and advocacy for the provincial francophone arts council in BC

- Vice-president (2019-2024) – Provided leadership in strategic and cultural initiatives
- Secretary-Treasurer (2010-2019) – Ensured financial accountability and board governance

Relais francophone immigration Coop (2020-2021) – Governance and strategy for francophone immigration services in BC

- Vice-President – Supported strategy development and organizational governance

Toastmasters (2019-2021) – Leadership development and promotion of effective communication and public speaking in BC

- District 96 – Administrative Manager (2020-2021) – Supported governance and operations for clubs across BC
- Positively Speaking Toastmasters – Secretary (2019-2021) – Maintained records and communications to strengthen club governance

Conseil Scolaire Francophone de la Colombie-Britannique – School Board 93 (2011–2018) – Governance of BC’s francophone public school system

- President (2015-2018), Vice-President (2012-2015) and School Trustee (2011-2018)
 - o Provided governance leadership, strategic direction, accountability, and policy direction
 - o Championed Indigenous education, transparency, and student retention initiatives
 - o Oversaw \$100M budget and 1,000+ employees
 - o Testified before standing committees of the Senate and House of Commons
- Representative to BC School Trustee Association (2011-2017) – Brought francophone issues; ensured CSF had an equal voice in shaping public education governance across BC
- Representative to BC Public School Employers Association (2017-2018) – Ensured the hiring, contracts, and working conditions reflected the realities of running BC’s only French-language school system

Professional Institute of Public Service of Canada (PIPSC) (1999-2009) – Governance, policy development, and labour-management relations

- Held elected positions at the national, regional, and local level of the SH Group – Represented members, contributed to policy development, and consulted on labour-management issues.

Professional Leadership, Coaching, and Psychology

Correctional Service Canada (1994-2024) – Federal agency responsible for the custody, rehabilitation, and reintegration of individuals serving sentences of two years or more, with a mandate to enhance public safety

- Regional Clinical Practice Lead, Psychology (2024) – Provided clinical leadership across the Pacific Region to the psychologists
- Chief Mental Health Services (2009-2023) – Directed mental health strategy, staff supervision, and service delivery in various federal institutions
- Acting Assistant Warden, Interventions (intermittent between 2012-2014; 2018-2019) – Oversaw correctional programs and interventions; contributed to budget cycles under DRAP
- Acting Regional Manager, Mental Health Services (2010, 2017, 2018-2019) – Managed regional service delivery, accreditation processes, and integration of institutional and community services

Coaching & Psychology

Genie in the Bottle Enterprises Inc. (2008–present)

- Co-founder
- Transitioned to private practice in psychology and coaching (2021-present)
- Provide services to individual and couples on life, transition, executive and leadership challenges

Fraser Health Authority (2023-present) – Consultant – Provide CISM interventions

Provided **psychological services** to individual, couples, and group, mostly adults

Psychologist, Correctional Service Canada, various institutions and regions (1994 to 2023)

Employee Assistance Program, Vancouver, BC (1998 to 2001)

Private practice, Shédiac, NB (1996 to 1997)

Tracadie School Board, Neguac, Tracadie-Sheila, NB (1991; 1993-1994)

Centre hospitalier régional de Rimouski, Rimouski, QC (1993)

Mental Health Services, Chatham, NB (1993)

Forest Hill Rehabilitation Centre, Fredericton, NB (1992)

Dr. Everett Chalmers Hospital, Fredericton, NB (1991-1992)

Certification

Integral Master Coach, Certified with Integral Coaching Canada (2024)

Myers-Briggs Type Indicator Certified Practitioner, Psychometrics Canada

Facilitation

Vantage Point (2024-present) – Provision of training, governance education, and capacity-building support for non-profit leaders and boards across BC

- Knowledge philanthropist (2024-present) – Facilitate governance training for non-profit boards
- Technical host (2025-present) – Provide digital support for workshops

Various organizations

Extensive public speaking and facilitation in English and French

- Letting go
- Parenting (general and in minority communities)
- Suicide prevention
- Resiliency
- Leadership development
- Restorative Justice
- Personal growth and transitions
- Different mental health disorders

Community engagement & training

- Active member of various francophone organizations in BC, aside from those already mentioned as being on the Board of Directors. This includes but is not limited to Réseau-Femmes, Société francophone de Maillardville, Le Centre culturel francophone de Vancouver, Théâtre la Seizième, FrancoQueer, La Boussole, Le Conseil jeunesse de la Colombie Britannique.
- Engagement practitioner (2013-present)
- Restorative Justice Panelist (2015-present)
- CISM Mental Health Professional (2003-2006) and CISM Team Leader (1998-2001)
- Employee Assistant Program Referral agent (CSC) (1996-2006)
- Canadian Mental Health Association – Education Committee (1994)

Education

- Integral Coaching Canada – Integral Associate Coach (2022), Integral Professional Coach (2023), Integral Master Coach (2024)
- Masters in Psychology – Université du Québec à Montréal (1990)
- Honours BA, Psychology & Women's Studies – York University (Glendon College) (1987)

Membership

- International Coaching Federation (2023-present)
- College of Health and Care Professionals of BC, previously College of Psychologists of British Columbia (2006-present)
- College of Psychologists of New-Brunswick (1996-present)
- Ordre des psychologues du Québec (1991-present)
- Canadian Register for Health Care Providers in Psychology (1995-present)
- Canadian Psychological Association (1996-present)
- British Columbia Psychological Association (2010-present)